



THE CITY OF COLLEGE STATION STRATEGIC FOCUS

A WORLD CLASS COMMUNITY WITH A WORLD CLASS UNIVERSITY



MISSION

On behalf of the Citizen's of College Station, home of Texas A&M University, we will continue to promote and advance the community's quality of life.

VISION

High quality customer focused basic city services at a reasonable cost.
A wide range of leisure, recreational and cultural arts opportunities.
A well-planned community.
Promoting a strong and diverse economic environment.

**THE HEART OF THE
RESEARCH VALLEY**



CORE VALUES

- Promote involvement and participation of the citizenry.
- Promote the health, safety, and general well being of the community.
- Promote fiscal responsibility
- Promote collaboration and cooperation
- Promote Regionalism
- Promote being active member of the Brazos Valley Community
- Support activities that promote municipal empowerment
- Promote Excellence in customer service

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